

# COOKIE POLICY

Last Updated: November 20, 2025

This Cookie Policy explains how the scalpmonkey.com website (the “**Site**”) and its operator (“**we**”, “**us**”, or “**our**”) use cookies and similar technologies.

## 1. What Are Cookies

Cookies are small text files placed on your device by a website. They help ensure proper functionality and improve your browsing experience. We also use local storage technologies that function similarly.

## 2. Cookies and Technologies We Use

We use only a limited number of cookies and local storage items:

### A. Essential Cookies

These enable the core operation of the Site, including:

- remembering your cookie-consent choice
- maintaining technical settings on the Site
- remembering your Site preferences or favorites

These cookies do **not** store personal information and cannot be disabled through our interface.

### B. Minimal Google Analytics 4 (GA4)

We use the Minimal GA4 Snippet (version 1.09), which:

- does not use advertising features
- does not create cross-site tracking profiles
- does not use personal identifiers
- collects only anonymous, aggregated usage data

This setup helps us understand basic visitor behavior (e.g., which pages are visited) and improve the Site.

### C. Affiliate Links

- Our affiliate links are **direct outbound** links.
- They **do not set cookies** and **do not track** you on the Site.
- If you click an affiliate link, the destination website may apply its own cookies based on its policy.

## 3. Third-Party Cookies

The only third-party technology used on the Site is Google Analytics 4, operating in a minimal, privacy-friendly configuration. You can read Google’s privacy information at: [Google’s cookie policy](#).

We are not responsible for cookies set by external websites you may visit via outbound links.

## 4. Managing Cookies

You can manage or delete cookies through your browser settings at any time. Most browsers allow you to block or remove cookies.

If you disable essential cookies, some features of the Site may not function correctly.

### Only Essential and Anonymous Measurement Cookies Are Used

Our Site uses:

- **Essential cookies** required for basic functionality (e.g., storing your cookie-consent choice).
- **Anonymous audience-measurement cookies** generated by our **Minimal Google Analytics 4 Snippet (privacy-optimized)**. This implementation **does not use identifiers, advertising cookies, cross-site tracking, or personalized profiling**. Data is collected only in aggregated and anonymized form, strictly for statistical purposes.

Because these cookies **do not identify you, do not track your behavior across other websites, and do not enable advertising or profiling**, they may be processed under the GDPR legal basis of **legitimate interests** (audience measurement).

For this reason, the Site displays a simple informational banner with a single “**Accept**” option, as no opt-in consent is required for essential or non-identifying analytics.

## How to Disable Cookies in Your Browser

If you wish, you may still disable cookies entirely through your browser settings. Instructions for common browsers are available through:

- Chrome: [support.google.com/chrome/answer/95647](https://support.google.com/chrome/answer/95647)
- Firefox: [support.mozilla.org/kb/cookies-information-websites-store](https://support.mozilla.org/kb/cookies-information-websites-store)
- Safari: [support.apple.com/guide/safari/manage-cookies-sfri11471](https://support.apple.com/guide/safari/manage-cookies-sfri11471)
- Edge: [support.microsoft.com/microsoft-edge/delete-cookies](https://support.microsoft.com/microsoft-edge/delete-cookies)

Please note: disabling essential cookies may reduce or prevent Site functionality.

## 5. Retention Periods

- Local storage items remain until you clear them manually in your browser settings.
- Analytics-related storage may persist for up to 24 months, subject to Google’s configuration.

## 6. Updates to This Policy

We may update this Cookie Policy from time to time.

The “Last Updated” date will always indicate the latest version.

## 7. Contact

If you have any questions about this Cookie Policy, you can contact us at:

**Email:** [scalpmonkey.com@gmail.com](mailto:scalpmonkey.com@gmail.com)