

PRIVACY POLICY

Last Updated: November 20, 2025

This Privacy Policy explains how the scalpmonkey.com website (the “**Site**”) and its operator (“**we**,” “**us**,” or “**our**”) collect and process information when you use the Site.

1. Information We Collect

We do not collect personal data such as names, emails, phone numbers, or other identifiers. The only information collected is anonymous and aggregated through our Minimal Google Analytics 4 (GA4) snippet, including:

- Page views and session counts
- Scroll depth
- Searches performed on the site via URL query parameters
- File downloads
- Basic device and browser data (screen resolution, user language, referrer, page title)
- Anonymous client and session IDs stored locally in localStorage/sessionStorage

This data is strictly statistical and does not identify you.

2. How We Use This Information

We use anonymous data to:

- Understand site usage trends and visitor behavior
- Improve the website and its features
- Ensure the site functions correctly across devices

No advertising, profiling, or cross-site tracking is performed.

Legal basis: We process anonymous analytics data based on your consent, where required by law.

3. Cookies and Similar Technologies

Our site uses:

- Essential local storage required for basic functionality (e.g., storing cookie consent)
- Anonymous measurement via Minimal GA4 (privacy-friendly, cookieless analytics)

For details, see our Cookie Policy.

4. Data Retention

- Anonymous analytics data is retained only as necessary for statistical purposes.
- Local storage items remain on your device until you clear them; we do not access or process this data.

5. Third-Party Links

Our site may include links to external websites. We are not responsible for the privacy practices of third-party sites. Visiting those sites may involve their own cookies or analytics.

6. Your Privacy Rights

Because we do not collect personal information, most GDPR rights (such as access, rectification, or erasure) do not apply. If you believe any data relates to you, you may contact us to exercise your rights.

7. Updates to This Policy

We may update this Privacy Policy occasionally to reflect changes to our site or analytics setup. The “Last Updated” date will indicate the most recent version.

8. Contact

If you have questions about this Privacy Policy, you can contact us at: **Email:** scalpmonkey.com@gmail.com